



3721
PATENT
21252-243330

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#2
K. Goff
2/11/03

In re application of:

FATEHALI DHARSSI

Serial No.: 10/083,901

Filed: FEBRUARY 27, 2002

For: SYSTEM AND METHOD FOR
TARGETED ADVERTISING AND
MARKETING

Group No.: 3721

Examiner: UNKNOWN

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TECHNOLOGY CENTER R3700

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

Asst. Commissioner for Patents
Washington, D.C. 20231

Dear Sirs:

1. ☒ The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office Action on the merits, whichever event occurs last. 37 C.F.R. §1.97(b).
2. ☐ The information disclosure statement transmitted herewith is being filed *after* three months of the filing date of this national application or the date of entry of the national stage as set forth in §1.491 in an international application or after the mailing date of the first Office Action on the merits, whichever event occurred last but *before* the mailing date of either:
 - (1) a final action under §1.113 or
 - (2) a notice of allowance under §1.311, whichever occurs first.

CERTIFICATION OR FEE

A. Included with this transmittal is:

- i. ☐ a certification (set forth below) in accordance with 37 C.F.R. §1.97(e). (If for any reason the certificate set forth below should be unsatisfactory, the Commissioner is provisionally authorized to charge the \$240 fee (37 C.F.R. §1.17(p)) to Deposit Account No. 16-1805. A copy of this sheet is enclosed.)

OR

- ii. ☐ the attached fee set forth in 37 C.F.R. §1.17(p) for submission of an information disclosure statement under §1.97(c). (\$180.00).

3. ☐ The information disclosure statement transmitted herewith is being filed *after* a final action under §1.113 or a notice of allowance under §1.311, whichever occurs first, but before, or simultaneously with the payment of the issue fee.

CERTIFICATION, PETITION AND FEE

A. In accordance with the requirements of 37 C.F.R. §1.97(d):

- i. Set forth below is a certification as specified in 37 C.F.R. §1.97(e).
- ii. Applicant hereby petitions for the consideration of the accompanying information disclosure statement. 37 C.F.R. §1.97(d)(ii).
- iii. Applicant submits the petition fee set forth in §1.17(i)(1). (\$180.00).

CERTIFICATION

(Required if 2Ai or 3 above is marked)

4. I, the person signing below, certify

- ☐ that each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application and that the communication is dated not more than three months prior to the filing of the statement. 37 C.F.R. §1.97(e)(1).

OR

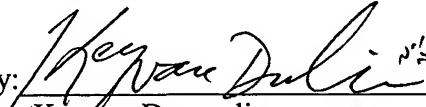
- ☐ that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or to the knowledge of the person signing the certification after making reasonable inquiry, was known to any individual designated in §1.56(c) more than three months prior to the filing of the statement. 37 C.F.R. §1.97(e)(2).

5. ☒ If it should be determined that for any reason either an insufficient or an excessive fee has been paid, please charge any insufficiency or credit any overpayment necessary to ensure consideration of the information disclosure statement for the above-identified application to Deposit Account No. 03-3975. A copy of this petition is enclosed.

Respectfully submitted,

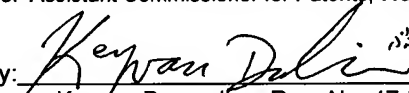
PILLSBURY WINTHROP LLP

Dated: January 30, 2003

By: 
Keyvan Davoudian
Registration No. 47,520
Attorney for Applicant(s)

725 South Figueroa Street, Suite 2800
Los Angeles, CA 90017-5406
Telephone: (213) 488-7100
Facsimile: (213) 629-1033

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington D.C. 20231, on January 30, 2003.

By: 
Keyvan Davoudian, Reg. No. 47,520

Docket Number (Optional)
21252-243330Application No.
10/083,901INFORMATION DISCLOSURE CITATION
IN AN APPLICATIONApplicant
FATEHALI DHARSSIFiling Date
FEBRUARY 27, 2002Group Art Unit
3721

(Use several sheets if necessary)

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLAS S	FILING DATE IF APPROPRIATE
	1 3 0 8 3 2 1	07/01/19	H. Y. Armstrong			
	1 6 0 2 8 8 1	10/12/26	H. P. Christensen			
	1 6 8 3 7 8 9	09/11/28	W. E. Molins			
	1 7 2 1 5 5 2	07/23/29	M. E. Foernsler			
	1 8 0 5 1 1 9	05/12/31	R. W. Voigt			
	1 8 1 8 9 2 3	08/11/31	H. J. Taylor			
	1 9 1 3 6 4 2	06/13/33	E. L. Smith			
	2 0 7 2 5 1 6	03/02/37	L. Ferenci et al.			
	2 2 2 7 3 7 8	12/31/40	M. J. Milmoie et al.			
	2 2 9 4 2 7 3	08/25/42	E. K. Buxbaum			
	2 6 5 3 7 4 3	09/29/53	R. C. Stenger			
	2 7 4 1 8 8 6	04/17/56	O. Garapolo et al.			

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FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLAS S	Translation	
					Yes	No
1 7 6 1 4 2 6	09/06/71	German				X**
2 3 3 2 9 3 5	24/06/77	French			X*	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

*English Abstract enclosed

**International Search Report enclosed

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP §609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.

INFORMATION DISCLOSURE CITATION IN AN APPLICATION

Docket Number (Optional)
21252-243330

Application No.
10/083,901

Applicant
FATEHALI DHARSSI

Filing Date
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Group Art Unit
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(Use several sheets if necessary)

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EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLAS S	FILING DATE IF APPROPRIATE
	2 1 8 2 1 8 2 6	02/04/58	J. L. Stubblefield			
	3 7 9 7 8 2 2	03/19/74	Anderson			
	3 8 6 8 8 0 7	03/04/75	Noyes et al.			
	3 9 3 5 6 9 1	02/03/76	Broch			
	3 9 3 7 4 5 8	02/10/76	Langen			
	3 9 5 2 4 7 8	04/27/76	Richards et al.			
	4 1 8 2 2 2 2	01/08/80	Stahl			
	4 2 4 8 0 3 2	02/03/81	Woods et al.			
	4 2 6 8 3 4 4	05/19/81	Jones			
	4 2 9 7 8 2 6	11/03/81	Woertche			
	4 3 5 5 9 6 7	10/26/82	Hellmer			
	4 4 1 8 9 0 6	12/06/83	Scott			
	4 5 3 0 2 0 0	07/23/85	Prewer			
	4 6 4 9 6 9 2	03/17/87	Tomosue			
	4 6 5 8 5 6 4	04/21/87	Bell, Jr. et al.			
	4 7 0 9 8 5 1	12/01/87	Vanasse			

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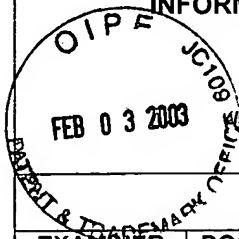
DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLAS S	Translation Yes No

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EXAMINER INITIAL	DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLAS S	FILING DATE IF APPROPRIATE
	4	8	1	5	2	5	1	03/28/89	Goodman			
	4	8	3	3	8	6	1	05/30/89	Hale et al.			
	4	8	3	7	9	5	6	06/13/89	Dolence			
	4	9	0	8	7	6	1	03/13/90	Tai			
	5	0	0	2	3	1	3	03/26/91	Salvatore			
	5	0	7	9	9	0	1	01/14/92	Kotsiopoulos			
	5	1	5	7	8	9	6	10/27/92	Tisma			
	5	3	6	8	2	8	6	11/29/94	Horsman et al.			
	5	4	7	7	6	6	2	12/26/95	Rompa			
	5	4	8	1	0	9	4	01/02/96	Suda			
	5	4	8	3	7	8	6	01/16/96	Giesbrecht et al.			
	5	5	0	2	9	5	6	04/02/96	Rompa			
	5	5	4	9	2	3	3	08/27/96	Clauser			
	5	6	4	5	6	8	0	07/08/97	Rietheimer			
	5	6	8	0	7	4	3	10/28/97	Hoekzema			
	5	7	2	7	1	5	3	03/10/98	Powell			

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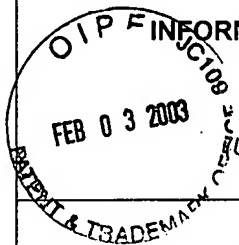
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	5	7	3	7	8	9	9	04/14/98	Supron et al.			
	5	8	0	6	0	4	4	09/08/98	Powell			
	5	8	1	9	9	5	4	10/13/98	Lacriola			
	5	8	2	6	3	5	6	10/27/98	Lapp			
	5	9	4	1	6	8	1	08/24/99	Piotrowski et al.			
	6	0	3	5	6	0	5	03/14/00	Perego			
	6	4	3	4	9	1	4 B1	08/20/02	Bouldin et al.			
	6	4	7	0	6	5	3 B1	10/29/02	Lutz et al.			

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